

# Airmotion Europe

## **Airsled Inc Targets European Market – UK Distributor Appointed**

Airmotion Europe Ltd has been appointed as sole distributor for Airsled which offers products for lifting and moving heavy appliances in the UK and Republic of Ireland.

Lifting and moving appliances, range cookers and vending machines off the ground by air, Airsled is the leader in design, production and sales of portable low pressure air film products which 'float' heavy or difficult loads.

The proposition offers ease of use and manoeuvrability with tremendous benefits such as reducing costs in terms of manpower, time and liability claims, preventing floor damage and most importantly, reducing the number of injuries sustained by workers when dealing with heavy loads.

Mike Beasor, managing director, Airmotion Europe Ltd said:

'We have secured the distribution rights to launch these excellent products. Having spent some time in the appliance market, where ease of movement is critical, this product will be a 'must have' tool to the work already undertaken by product service personnel across a number of different service sectors. Airmotion Europe is well placed to secure strong partnership agreements and looks forward to establishing this range in the UK and ROI'.

Deborah Vaughn (president, sales & marketing), Airsled Inc said:

'Airsled Inc looks forward to this new European partnership with Airmotion Europe. Many different business sectors use Airsled in the US market for their moving needs. Our companies will work closely together to bring our successful products to the UK and European market'.

Ends Dec 2008

### **Notes to Editors**

Airmotion Europe Ltd is a newly formed company set up to distribute Airsled products within Europe, focusing on the UK. Managing Director – Mike Beasor and Sales & Marketing Director – Richard Garrod, bring a wealth of experience to the business from the domestic appliance and consumer durables marketplace within the B-2-C and B-2-B sectors. Airmotion Europe aims to establish itself as the UK leader offering solutions to customer load moving problems.

For further information, please contact Richard Garrod at Airmotion Europe.  
Contact details: tel: 07949 666122. E-mail - [richardgarrod@airmotioneurope.co.uk](mailto:richardgarrod@airmotioneurope.co.uk)